



Reserve your space,  
before we're full

## Showcase your green vehicles to the ideal target audience

You are invited to display your latest green vehicles at Green-Car-Guide Live! 2009, a green motor show and part of the European Bioenergy Expo and Conference (EBEC) at Stoneleigh Park, Warwickshire, 8–10 October 2009.

## A highly cost-effective way for manufacturers to showcase the latest green vehicles

Green-Car-Guide Live! 2009 aims to offer consumers the opportunity to view and road test class-leading, low-emission vehicles in one place. The successful Green-Car-Guide Live! 2008 took place at the Liverpool Arena and Convention Centre, but this year's more central location, with its excellent transport links and visitor facilities, will attract a much larger audience, as up to 10,000 visitors are expected to attend EBEC.

Exhibitors can have stands with static vehicle displays and there is the opportunity to offer test drives around Stoneleigh Park, which also has an off-road course. This is an excellent opportunity to showcase the latest low-emission vehicles for a very reasonable cost. For bookings confirmed before 30 June 2009, just £2000 secures a static vehicle space for all three days. Additional vehicles, including the option for vehicles to be available for road tests through Stoneleigh Park, can be displayed for just an additional £1000 per car.



### Why exhibit

EBEC is the largest event of its kind in Europe and aims to draw targeted visitors from across the UK and Europe through a high-profile public relations programme. Green-Car-Guide Live! 2009 is prominently located inside the main exhibition area where all visitors will pass through.

The bioenergy exhibition has over 200 companies showcasing the latest sustainable technologies including biomass, wood energy, biogas, biodiesel and fuel from waste.

Up to 10,000 visitors are anticipated over the three days. Saturday will be the main day for members of the public. Trade visitors on Thursday and Friday will include business owners and public sector managers. There will be a strong presence from farmers and landowners.

Entrance to EBEC is £10 by pre-registration or £25 on the door. This will help to ensure that only visitors serious about finding low-emission solutions will attend. Green car exhibitors will be able to scan the barcodes of all their stand visitors for data capture.

For more information about the exhibition and conference, please visit [www.ebec.co.uk](http://www.ebec.co.uk). [Green-Car-Guide.com](http://Green-Car-Guide.com), the UK's original green car news website, will promote the event throughout the run-up period, including through newsletters to its subscriber database. In addition, EBEC will publicise the exhibitors at Green-Car-Guide Live! 2009 to its 30,000+ mailing list. There will be many prospects for pre-event promotion through EBEC's many media partners and there will be media opportunities on the day.

### Contact now:

To reserve your space, please contact Paul Clarke on 01829 770569 or by email at [info@Green-Car-Guide.com](mailto:info@Green-Car-Guide.com)